

# GOLDEN SPOKE

Information and criteria  
for the Golden Spoke award  
for CITY CYCLING, RADAR! and BIKE MONITOR.



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## 2026 Golden Spoke

Special award for outstanding commitment to local cycling as part of CITY CYCLING, RADar! and BIKE MONITOR.

We will also confer the special **Golden Spoke** award in this year to acknowledge participating municipalities that go above and beyond to promote cycling during their local CITY CYCLING campaign or their use of the RADar! or BIKE MONITOR tool. This includes creative activities, measures for social inclusion involving cycling, cycling infrastructure projects and much more – simply decide which project in your municipality you'd like to showcase and tell us all about it.

**One application will be accepted per municipality.** Email the details of your chosen project to [info@city-cycling.org](mailto:info@city-cycling.org). Include photos and/or links and be sure to mention "Golden Spoke" in the subject line. Please provide as much of the information listed in the formal criteria as possible. Ideally send us your application as soon as the local campaign ends in your municipality, at the latest by 15 October.

A jury from Climate Alliance will select three winners from among the applications received. The creativity and innovative nature of activities, their potential for imitation, the media response and participation (quality and quantity) will be taken into account. The winning municipalities will be informed at the end of the campaign season, **latest by 31 October 2026**. The Golden Spoke awards will be conferred during the 2026 CITY CYCLING award ceremony at the end of November.

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## Formal criteria for award applications:

### General information

- Municipality
- Contact person (name, function, email address, telephone number)

### Activity description

*Max. 2,000 characters (incl. spaces). NB: Max. total file size of 15 MB.*

- Explain the activity: what motivated you and what did you want to achieve?
- Procedure
- Target group(s)
- Where relevant, any cooperation partners

### Measurable successes

- E.g. people reached, activities carried out

### Success drivers and challenges

- Tips for other municipalities

### Media response

- Review of media reports and, if available, media clip(s)

**The application deadline is 15 October 2026.**