



CITY CYCLING – cycling for a better climate

It's far easier to persuade people to cycle when they can experience the benefits of cycling for themselves. Climate Alliance offers municipalities an easy-to-implement campaign to boost awareness of cycling and encourage practical climate action. Teams take to their bikes and collect kilometres for their municipality as part of the campaign. The aim is to cycle as much as possible on 21 consecutive days between 1 May and 30 September. Anyone who lives, works, belongs to a club or attends a school or university in a participating municipality can get involved. Municipalities outside of Germany are invited to get involved in CITY CYCLING. Awards are conferred for the most active municipalities and local parliaments as well as the most active local teams and cyclists. In addition, so-called CYCLE-STARS are sought, who are willing to switch completely to only using their bike for three weeks and report back on their experiences in a blog.

What's CITY CYCLING all about?

CITY CYCLING takes a fun approach to encourage people to complete as many everyday journeys as possible in a climate-friendly way for 21 days, experience the many advantages of cycling for themselves and change their mobility behaviour beyond the campaign period. This is especially true for local parliamentarians, who form a special focus. They're the decision-makers when it comes to cycling infrastructure and climate action on the local level. CITY CYCLING gets them on their bikes and even offers a special prize category to encourage them to gain a cyclist's perspective in their municipality for three weeks and to use the insights gained to improve local cycling policy.

Who are the winners?

All citizens in the participating municipalities stand to benefit as there is less traffic congestion, pollution and noise! Climate Alliance also acknowledges the municipalities' achievements in five population groups and the two special categories of

- "Most active municipalities with the most kilometres cycled" and
- "Most active local parliaments".

Prizes are additionally awarded to the best newcomer municipality in each of the population groups. The municipalities themselves should acknowledge the most active teams and cyclists locally.

What does Climate Alliance offer?

CITY CYCLING is a proven concept that we work continuously to enhance. We provide a fully-developed IT infrastructure, which

includes the CITY CYCLING app, the RiDE portal and the RADar! reporting platform.

The routes recorded using the app are anonymised, then analysed scientifically and presented in a variety of formats by the Technical University in Dresden (TU Dresden). German municipalities participating in CITY CYCLING can view this data in the RiDE portal and use it for their needs-based local cycling planning – thanks to a grant from the German Federal Ministry for Digital and Transport, even for free between 2022 and 2024! With the RADar! reporting platform, cyclists can report concrete needs for improvement, such as potholes or broken glass on cycle routes. Who can participate?

Who can participate?

All municipalities (towns, cities, municipalities, rural districts) are able to participate – even those outside of Germany. CITY CYCLING will take place for the sixteenth time in 2023 and has set new records every year so far:

	2008	2015	2022
Municipalities	23	341	2,557
Cyclists	1,800	129,667	922,582
Kilometres	340,000	24 Mio.	178 Mio.

A campaign by Climate Alliance

CITY CYCLING is a campaign by Climate Alliance, which is the largest network of European towns, cities, municipalities and rural districts committed to protecting the world's climate with over 2,000 members in more than 25 European countries.

Where can I obtain more information?

All results, participating municipalities, CYCLE STARS and further information about the campaign are available online.

city-cycling.org



In case of questions, please contact the CITY CYCLING team at Climate Alliance.

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